

John Hilaire

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Summary

Web Developer and UX/UI Designer focused on building useful, easy to understand, and accessible digital experiences. With a BFA and Graphic Design and experience with web development and scripting, I can bring experience in both domains, understanding that truly great experiences can only arise when these two elements are in unison. Passionate about web technologies and learning new skills in this domain.

Experience



Salesperson

The Guitar Center Company

Aug 2018 - Apr 2020 (1 year 9 months)

Worked on commission as a sales associate, helping customers build complex audio setups for recording and live performance — component by component.



Web Design Intern

University of Massachusetts Lowell

Mar 2021 - Sep 2021 (7 months)

Helped to redesign pages for a UMass Lowell research website. Created and presented designs with wire frames and high-fidelity prototypes, and worked with the IT department to implement them.



Graphic Design Intern

6K

Dec 2021 - Jun 2022 (7 months)

Designed and implemented email campaigns and landing pages. Designed graphics for social media, collateral, datasheets, and trade show booths. Helped with day to day marketing activities and strategy.

Education



University of Massachusetts Lowell

Bachelor of Fine Arts - BFA, Graphic Design

2015 - 2021

Rigorous Art & Design program focused on cultivating design thinking in multiple domains. Took high level courses on digital graphics, typography, photography, UX/UI design, game design, and web.

Skills

HTML5 • Cascading Style Sheets (CSS) • JavaScript • Python (Programming Language) • UX • UI • Git • Figma (Software) • Adobe Photoshop • Responsive Web Design